

“The Big Event” March 9th & 10th, 2012

	Platinum	Gold	Silver
Price	\$15,000.00	\$10,000.00	\$5,000.00
Free Stand Size	Triple	Double	Single
Event Naming Rights	Yes	No	No
Event Web Site Advertising	Yes	Yes	Yes
National Advertising with Sponsors Name/Logo in all Ads and all other promotional material including web site	Yes	Yes	Yes
Event Magazine Print Ads	Full Page	Half Page	Quarter Page
An Individual Pre event Promotional Email	Yes	Yes	No
Branding on Expo Hall Entrance	Yes	No	No
Individual Hanging Banner	Yes	Yes	Yes
Single Sided Freestanding Billboards	Yes	Yes	No
Lobby Promotional Material Distribution	Yes	Yes	No
Tote Bag Literature Distribution	Yes	Yes	Yes
Mention in Post Event E-Mail Communications	Yes	Yes	Yes
Exhibitor List Exposure	Yes	No	No
Opening Breakfast held 8am Friday 9th March			
	Price	\$2,000.00	
Opportunity to speak at Opening Event to showcase your product or service.			
Closing Event at which many presentations will be made, 3.30pm Saturday 10th of March			
	Price	\$1,000.00	
Opportunity to speak at Closing Event to showcase your product or service.			
Expo Awards			
Overall Best Stand Award Naming Rights	\$500.00		
Best New Service Award Naming Rights	\$500.00		
Best New Product Award Naming Rights	\$500.00		
Breakfast Event will host the Mayor of Auckland and the incumbent Minister for Disability Issues along with other prominent people in our sector.			
The closing event will see the awarding of Expo Awards in addition to awards for kids painting competition run in the special schools through out October & November and also the awarding of prizes in the Auckland Disability's Got Talent quest which will also be run through the schools during February 2012			
Expo Ambassadors Tee Shirts x 50			
Supply and Advertise	\$250.00		
Swing Tags for Staff on Exhibitions			
Supply and Advertise	\$150.00		
Tote Bag for exhibition brochures handed to each visitor			
Supply and Advertise	\$300.00		
Naming Rights for Top School Auckland's Got Talent Award			
Supply	\$500.00		
Naming Rights for Top artist award for painting competition			
Supply	\$250.00		
10 Hourly Product or Service Call via Internal Advertising System. This program will include a lucky spot within the Hall where the closest person to that spot wins the lucky spot prize of \$50	\$200.00	per spot Limit 1 spot per Exhibitor	Note There are only 10 available
Printing of Advertising Cards to be distributed to Service Providers for their clients to keep them informed about what is happening when.	\$1,200	for 20,000 Flyers	

*Expo Ambassadors will be people with disabilities performing different hosting activities around the venue.

All Event Sponsorship must be paid for at the time of signing commitment form. Every opportunity to showcase your product and service throughout the event will be taken.